

CBUS STUDENT HACK

CODING FOR COMMUNITY

organized by FRANKLIN UNIVERSITY and 

Dear <Organization Name>,

If you are as passionate as we are about spreading computer science awareness, and giving back to the community by means of helping high school students unleash their creativity and improve technology skills, here's an incredible opportunity!

We proudly invite you to participate as a sponsor for the "**CBusStudentHack - Coding For Community**" event. CBusStudentHack is a 7-week programming contest organized by Franklin University and AT&T for approximately 150+ High School students around the Central Ohio region. The event aims at promoting computer science education and providing High School students with 21st century skills needed for college and career readiness. A kickoff event will take place on March 3, 2017, with a judging and awards ceremony on April 28, 2017. Participating teams will focus on developing mobile applications associated with Columbus' Discovery District, and will use one of three approved application development tools. The event will also engage female and minority students who are underrepresented in the field of Computer Science.

This sponsorship opportunity is a great way to increase your organization's recognition and goodwill in the community. Your sponsorship will also help ensure the success of the inaugural CBusStudentHack. Some of the sponsorship benefits are listed below:

- Recognition on the CBusStudentHack website and some or all event related print material.
- Logo displayed on signage at the event kick-off and finale.
- Verbal remarks and recognition from prominent speakers at the event.
- Receive earned media from press releases and Social Media.
- Opportunity to showcase and promote any products/services or spread awareness of organizational goals.
- Opportunity to attend the final event.
- Positive brand association in helping to introduce computer science to a new generation of kids.

We look forward to an affirmative response of sponsorship from you to make this event a success. Should you have any questions regarding the event or sponsorship please do not hesitate to contact us. Thank you in advance for taking the time to review our sponsorship proposal.

With Sincere Thanks & Appreciation,

CBusStudentHack Committee

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